

KCBS 2 TV

QUARTERLY LIST AND PROGRAM MATERIAL

City Of License: (Los Angeles, Ca.)

Date Posted: October 10, 2002

Period: *(circle months)*

Jan/Feb/Mar

Apr/May/Jun

July/Aug/Sept

Oct/Nov/Dec

Each station is required to place an Issues/Program List in its Public Inspection File by January 10, April 10, July 10 and October 10.

During this quarter, the community needs and interests (as ascertained with community leaders) were addressed by significant Public Affairs and/or Public Service Programming in response to the following:

- | | |
|--|-----------|
| 1. <u>Crime & Law Enforcement</u> | 6. _____ |
| 2. <u>Education & Youth</u> | 7. _____ |
| 3. <u>Government</u> | 8. _____ |
| 4. <u>Health, Welfare, & Housing</u> | 9. _____ |
| 5. <u>Minorities & Women</u> | 10. _____ |

- 11. Calendar of Events
- 12. Regional and National PSAs
- 13. Local PSAs for our area

See attached exhibits

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

Apr/May/Jun

July/Aug/Sept

Oct/Nov/Dec

Date Posted: Oct. 10

Year: 2002

Program Title: "Calendar Of Events"

Issues Examined:

KCBS 2 broadcast the issues that were pertinent to this quarter.

Process:

Most of these issues were addressed by the current information that was supplied to us by the organization. These programs came about because of the need or urgency of each item.

Type of Program: ☐ Local ☐ Pre-Produced ☐ Network: _____

Comments:

The "Calendar of Events" is heard two (2) times each broadcast day.

2 x 90 days = 180 times during this quarter.

This is equivalent to approximately three hours of broadcast time.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

Apr/May/Jun

July/Aug/Sept

Oct/Nov/Dec

Date: Oct. 10

Year: 2002

Program Title: "Regional and National PSAs"

Issues Examined:

KCBS 2 broadcast the :30 and :60 PSAs that were sent to this station that we felt were pertinent to the issues of this quarter, as well as the needs in our area. KCBS 2 serves the community of Los Angeles, Ca.

How Addressed:

Most of these issues were addressed by listening to our staff as well as our audience as to what to cover with their PSAs.

Type of Program: ☐ Local ☐ Pre-Produced ☐ Network: _____

Comments:

The "Regional and National PSA" that were aired during this quarter were heard at least:

One (1) time each broadcast day.

1 x 90 days = 90 times during this quarter.

This is equivalent to approximately 90 minutes of Public Service.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

Apr/May/Jun

July/Aug/Sept

Oct/Nov/Dec

Date: Oct. 10

Year: 2002

Program Title: "Local PSA's For Our Area"

Issues Examined:

KCBS 2 TV broadcast the :30 and :60 PSAs that were sent to this station that we requested from our audience.

Process:

Our station aired as many public service announcement messages as possible during each quarter that were related to the issues of our surrounding area. These messages were recorded in to the computer and rotated throughout the broadcast day.

Type of Program: () Local () Pre-Produced () Network: _____

Comments:

The local PSA's were broadcast during the day.
KCBS 2 is on the air 24 hours per day. These messages were played over that broadcast day.
2 x per day, for 90 days. 3 hours of broadcast time was dedicated in this form.

KCBS 2 TV

KCBS-TV QUARTERLY ISSUES/PROGRAMS LIST

October 10, 2002

Attached are listings of broadcasts and broadcast segments, which, in the Station's judgment, reflect the Station's most significant programming treatment of some ascertained issues from July 1, 2002 to September 30, 2002.

In addition to the programs included herein, KCBS-TV also broadcasts network informational broadcasts, which we believe also address community issues. These programs include CBS News Specials.

PROGRAM INDEX

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" – Half hour local investigative magazine program featuring comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 30 minutes. Broadcast Sundays 6:30-7PM.

KCBS-TV NEWS: "COMMUNITY CALENDAR" – Informative reports on important community events that are occurring throughout the Southland. Duration: 4-7 minutes. Broadcast within CBS2 News M-Sun 6-7PM, & 11-11:35PM.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS" - Comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 4-7 minutes. Broadcast within CBS2 News M-Sun 6-7PM, & 11-11:35PM.

CBS TELEVISION NETWORK: "FACE THE NATION"- Broadcasts from Washington D.C., featuring governmental leaders, politicians, and international figures in roundtable discussions focusing on current topics. Duration: 30 minutes. Broadcast Sundays 7:30-8:00AM & various.

CBS TELEVISION NETWORK: "48 HOURS"- Investigative news program that delves into a single subject, examining it from multiple angles. Duration: 60 minutes. Broadcast Fridays 8:00-9:00PM & various.

CBS TELEVISION NETWORK: "60 MINUTES"- Comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Sundays 7:00-8:00PM

CBS TELEVISION NETWORK: "60 MINUTES II"- Another installment of the comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Wednesdays 8:00-9:00PM

SPECIFIC PROGRAMMING ADDRESSING COMMUNITY ISSUES

- 1. CRIME & LAW ENFORCEMENT** - Topics in this category include the need for effective methods to combating crime, violence and delinquency.

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" 08/14/02- "Who's Watching your Children, Follow-Up"- Investigative Reporter, Joel Grover, does a follow-up report that first exposed criminals working in child care centers and looks to see if the centers have improved their hiring policies, as well as informing parents of their legal rights on how they can find out if their child is being cared for by one of these offenders. **KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS"**

09/13/02- "Roman Catholic Diocese pays for Pastors Crimes"- Investigative Reporter, Drew Griffin, investigates the Orange County Roman Catholic Diocese that paid their third lawsuit settlement for the former pastor at St. Edward Church in Dana Point who has been accused of child abuse with three separate children and looks to see what the church is doing to prevent future cases. **CBS TELEVISION NETWORK: "60 MINUTES"** 07/14/02- "The FBI & the Mob"- Correspondent, Ed Bradley, investigates a former FBI agent who says the agency looked the other way while the Bureau's most wanted American, a former FBI informant, committed crimes, including murder, and examines what procedures the FBI is taking to avoid future misconduct within the department. 07/21/02- "U.S. Border Patrol"- Correspondent, Steve Kroft, examines a report on border patrol agents who are routinely arrested for serious felonies and looks at the lack of the departments' sufficient background checks before hiring these agents. 08/04/02- "Murder in the Second Degree"- Correspondent, Mike Wallace, examines a report on the failure of doctors and hospitals to diagnose and report child abuse cases and what is being done to change the current policy.

- 2 EDUCATION & YOUTH** - Topics in this category include cultural education, the education of issues of character and ethics, and a non-profit service designed to assist disadvantaged communities.

KCBS-TV NEWS: "COMMUNITY CALENDAR" 09/15/02- "Goodwill Walk N Roll Event"-An informative piece on the Goodwill Walk N Roll Event held at Knott's Berry Farm that helps raise awareness and money for education, training, and employment services for people with disabilities. 09/15/02- "16th Annual Nautcia Malibu Triathlon"- An informative piece on the 16th Annual Nautcia Malibu Triathlon held at Zuma Beach in Malibu that has celebrities competing with athletes to help raise money and awareness for the Elizabeth Glaser Pediatric Aids Foundation. 09/22/02- "Inspire Children to Read"- An informative piece on the Wonder of Reading Organization that recruits volunteers to work with students in public elementary schools throughout Los Angeles County to help inspire kids to read. **KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS"** 07/08/02- "The Unusual Suspects"- Investigative Reporter, Linda Alvarez, examines the L.A. County Probation Department

and Art Share L.A. program that offers troubled teens, many on probation or house arrest, an opportunity to examine their own experiences by writing and acting out their own stories on stage to help encourage them to focus on a positive future. **CBS TELEVISION NETWORK: "48 HOURS"** 07/10/02- "Idol Maker"- Correspondent, Harold Dow, examines the making of modern teen idols and the concerns of selling an image that may be too sexually explicit for teens and pre-teens.

3 GOVERNMENT - Topics in this category include federal, state, and local government issues and their impact on the society.

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" 09/08/02- "9/11: Then and Now"- Investigative Reporter, Laura Diaz, re-examines what could have been done to prevent the terrorist attacks on 9/11, and explores what the government is now doing to prevent future terrorist attacks. **KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS"** 08/21/02- "DNA Bill"- Investigative Reporter, Drew Griffin, examines the new bill signed by Governor Gray Davis that now requires prisoners to submit to DNA testing in order to determine if they have committed other violent unsolved crimes. **CBS TELEVISION NETWORK: "FACE THE NATION"** 07/07/02- "Scandals Involving U.S. Businesses"- Guest, Sen. Tom Daschl, discusses what criminal charges President Bush should take against the CEO's who knowingly mislead their investors. 08/11/02- "War Against Iraq"- Guest, Sen. Richard Lugar, discusses his views on the possibility of U.S. military action against Iraq and their arsenal of weapons of mass destruction. 08/25/02- "Pros and Cons of an Attack on Iraq"- Guests, Sen. Bob Graham and Sen. Arlen Specter, discuss the Democratic and Republican Senate viewpoints on the possible war against Iraq and how that will affect the nation as a whole. **CBS TELEVISION NETWORK: "60 MINUTES II"** 07/10/02- "America's Dream Defense"- Correspondent, Dan Rather, examines the unsuccessful test of the Defense Department's 60 billion dollar missile defense shield and the controversy concerning the shield's reliability.

4 HEALTH, WELFARE & HOUSING - Topics in this category include health and safety standards, environmental issues affecting Southern California, and advances in medical treatments.

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" 07/16/02- "Injecting New Life for Arthritis Sufferers"- Investigative Reporter, Linda Alvarez, investigates a new anti-inflammatory drug called Enbrel that is helping patients with rheumatoid arthritis to live a normal pain free life within the first 24 hours of taking the medication. **KCBS-TV NEWS: "COMMUNITY CALENDAR"** 09/21/02- "18th Annual Heal the Bay"- An informative piece on the 18th Annual Heal the Bay that recruits community volunteers to help clean over 50 beach and river locations throughout Southern California. **KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS"** 07/24/02- "California Beach Closures"- Investigative Reporter, Randy Paige, examines local

beach closures due to high levels of bacteria from urban runoff and seeks information on what's being done to minimize future runoff from reaching the ocean. 08/08/02- "Checked Baggage"- Investigative Reporter, Randy Paige, examines a company in Irvine that has developed new technology in airport security that can spot biological or bomb material from outside a suitcase. 08/19/02- "Recycle Your Own Phone Books"- Investigative Reporter, Randy Paige, examines the recycling program created by the L.A. Department of Public Works that helps our environment by encouraging local residents to recycle their old phone books instead of throwing them in the trash that eventually end up in our landfills. **CBS TELEVISION NETWORK: "48 HOURS"** 07/19/02- "A Lot to Lose"- Correspondent, Erin Moriarty, investigates different weight-loss methods and attempts to determine which of these programs actually provide the best weight-loss treatment. 08/23/02- "Addicted"- Correspondent, Harold Dow, examines the pros and cons regarding the prescription drug OxyContin that is primarily used for chronic pain sufferers, but is also being used by teens as a popular recreational drug at parties. **CBS TELEVISION NETWORK: "60 MINUTES"** 07/14/02- "Artic Oil"-Correspondent, Lesley Stahl, examines the debate over President Bush's campaign promise to open Alaska's Artic National Wildlife Refuge to oil and gas development and the Environmentalists who insist the refuge must remain untouched to protect global warming and its endangered wildlife. 07/28/02- "Unlocking Parkinson's"- Correspondent, Morley Safer, investigates on a new surgical treatment for Parkinson's disease called deep brain stimulation that involves the implanting of electrodes in the patients brain. 08/18/02- "You Want Fries with That?"- Correspondent, Morley Safer, investigates the correlation between childhood obesity, which has doubled over the last 20 years, and the increased marketing of fast food targeted mostly to children. **CBS TELEVISION NETWORK: "60 MINUTES II"** 07/03/02- "No Vacancy"- Correspondent, Vicki Mabrey, reports on the overcrowding of hospital emergency rooms and the practice called diversion that involves routing ambulances from one hospital to another which has resulted in life-threatening delays. 08/14/02- "6th Sense"- Correspondent, Vicki Mabrey, reports on synesthesia, a rare brain condition in which some of the senses involuntarily fuse together creating almost a sixth sense, and looks to see what medical treatments can cure this rare brain disorder.

5 MINORITIES & WOMEN - Topics in this category include women concerns, minority concerns, and achievements.

KCBS-TV NEWS: "COMMUNITY CALENDAR" 09/14/02- "4th Annual 5K Run/Walk & Health Expo"- An informative piece on the 4th Annual 5K Run/Walk & Health Expo held at the Rose Bowl that earns money to help promote education and support for high risk females. 09/22/02- "Race for the Cure"- An informative piece on the Susan G. Komen Breast Cancer Foundation that holds a 5K Run/Walk at Fashion Island in Newport Beach to help raise money and awareness for curing and preventing breast cancer. **KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT"** 08/20/02- "Eligible for Parole"- Investigative Reporter, Drew Griffin, investigates on why women

that are eligible for parole who claimed they murdered due to having Battered Women Syndrome are being denied parole by Governor Gray Davis while the prison parole board says they should go free. **KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS"** 09/15/02- "National Guard Wives"- Investigative Reporter, Drew Griffin, discusses with a group of National Guard wives to see how they are coping with their day to day responsibilities of family and finances while their husbands are shipped out to sea for long periods of time. **CBS TELEVISION NETWORK: "60 MINUTES"** 07/28/02- "Selling the Dream"- Correspondent, Lesley Stahl, examines black communities who are critical of the family of Dr. Martin Luther King for selling the image and words of the civil rights martyr for profit.